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## **MSIG, Chola MS JV**

Mitsui Sumitomo Insurance Group (MSIG), the joint venture partner in Chennai-based Murugappa group's general insurance company Cholamandalam MS, has chalked out a six-point strategy for furthering the tie-up and to explore newer possibilities in the sector, said Toshiaki Egashira, president and CEO, MSIG. Addressing the media here on Tuesday, he said, "Firstly, we would expand our retail business, especially in the motor portfolio".